Problem E2. Suppose $A \in \mathbb{R}^{m \times n^2}$ with $m > n^2$. Develop an alternating least squares solution framework for minimizing $||A(x \otimes y) - b||_2$ where $b \in \mathbb{R}^{n^2}$ and $x, y \in \mathbb{R}^n$.

Problem A2. Same notation as E2. What is the gradient of

$$\phi(x,y) = \frac{1}{2} \|A(x \otimes y) - b\|_2^2$$